



**SMALL  
CHANG  
FUND**

Bring your change here

**YORKLANDS  
GREEN HUB**



Opening green doors to the future.



# Agenda

- Our fundraising initiative: Revive the Yorklands
- Why we have partnered with another organization
- Who is Small Change Fund?
- Aim and Scope of the project
- Long – term goal
- Crowdfunding page and how to donate
- Campaign timeline and activities
- What you can do
- Questions



# Revive the Yorklands: A Community Vision for Nature and Belonging

- This is a **partnership with Small Change Fund (SCF)** to raise \$100,000
- Charitable organization helping groups like us across Canada
- SCF provides us with expert guidance and a powerful crowdfunding platform which enables small grassroots organizations like ours to amplify our impact
- Donations made directly through the crowdfunding page will support our joint project
- All donors will receive a tax receipt for their donation



## **Aim and Scope of the Joint Project**

- Building a replicable model of urban land stewardship
- Supporting biodiversity and fostering reconciliation
- Strengthening climate resilience
- Focus on youth, newcomers and equity-deserving communities
- Hands on seasonal activities at the site
- Hire 2 part-time staff

# Revive the Yorklands: Long-term Goal

- To transform the Yorklands into a vibrant green space
- Land-based environmental education and Indigenous collaboration along with restoration efforts
- Deepen the community's connection to the space
- Build the case for long-term protection in collaboration with partners who are leading formal conservation efforts
- Seek long-term protection for the heritage features



# Revive The Yorklands: A Community Vision For Nature And Belonging



 Sign In



Choose Your Gift

One Time

 Monthly

**Donate to Revive the Yorklands: A Community Vision for Nature and Belonging**

To make your donation to Revive the Yorklands: A Community Vision for Nature and Belonging, check this box.

Amplify your impact – add a donation to Small Change Fund!

We support over 100 projects that protect the environment, reduce poverty, and advance reconciliation with Indigenous Nations from coast to coast to coast. Please consider a donation directly to Small Change Fund to uplift more communities and their grassroots work!

<https://smallchangefund.ca/campaign/revive-the-yorklands/>

# How you can help

- Talk to your friends and family
- Mention it to others visiting the site
- Share on your social media platforms
- Share your testimonials and photos



Questions?

Contact:

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